

2018 VI RAIDERS SPONSORSHIP PACKAGES



Platinum Sponsor - \$5000

- > Featured as one of the Title sponsors of the team on the website & in promotions on Facebook & Twitter
- > Full page ad in the program (you provide)
- > 6 passes to each regular season home game
- > Featured at all 5 home games with: PA announcements, signage around field (you provide)
- > 4 – 30 second commercials on web cast via **viraiders.ca** for all broadcasted games (you provide script)
- > Photo taken with the team at a home game
- > Personalized Raiders sponsor hard-shell rain jacket

Gold Sponsor - \$3000

- > Featured as a sponsor of the team on website
- > 1/2 page ad in the program (you provide)
- > 4 passes to each regular season home game
- > Featured at all 5 home games with: PA announcements, signage around the field (you provide)
- > 2 – 30 second commercials on web cast via **viraiders.ca** for all broadcasted games (you provide script)
- > Photo taken with the team at a home game
- > Personalized Raiders sponsor hoodie

Silver Sponsor - \$1500

- > Featured as a sponsor of the team on website
- > 1/4 page ad in the program (you provide)
- > 3 passes to each regular season home game
- > Featured at all 5 home games with PA announcements & signage (you provide)
- > 1 – 30 second commercial on web cast via **viraiders.ca** for all broadcasted games (you provide script)
- > Personalized Raiders sponsor long-sleeve shirt

Back of Game Ticket Sponsor - \$1500 (1 available)

- > A coupon or other advertisement place on the back of all regular season tickets including season tickets, walk-up & promotional tickets. At each game the public address announcer will remind fans to take advantage of offer presented on the back of their tickets.
- > 4 passes to each home game

50/50 Ticket Sponsor - \$1000 (5 available)

- > Featured as the sponsor of the 50/50 draw for your game
- > Signage at the 50/50 table located at the main entrance to the park (you provide)
- > 2 passes to each game
- > Company name featured with all PA announcements regarding 50/50 sales or winning numbers
- > Business card sized advertisement in the program (you provide)

Game Day Sponsor- \$1000 (5 available)

- > Mentioned on all program inserts (approx 250/game)
- > 2 passes to each game
- > Business card sized ad in the program (you provide)
- > Option to host the Raiders half-time show

Touch Down Sponsor - \$750

- > Featured as a sponsor with your logo on the website
- > Business card sized ad in the program (you provide)
- > 2 passes to each regular season home game
- > Personalized Raiders sponsor hat

Contact:

Glenn Cook
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Raiders 250-616-8053
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Director, Football
Operations 250-618-8783
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Kabel Atwall
President, VI Raiders
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GAME PROGRAM SUPPLIED ARTWORK SPECIFICATIONS



PROGRAM SPECIFICATIONS

Trim Size 8"(w) x 10.75*(h)
 Bleed: Minimum .125"
 Colour: CMYK / BLACK & WHITE
 Printing: Digital
 Binding: Saddle Stitched

ADVERTISING SIZES

Inches (w x h)

Unit Size	Live Area	
Full Page	7.15 x 9.33.....	\$1500.00
1/2 Page Horizontal	7.15 x 4.5.....	\$1200.00
1/4 Page Vertical	3.475 x 4.25.....	\$750.00
1/8 Page (business card size)	3.475 x 1.....	\$500.00

FILE COMPATIBILITY

Digital materials must be supplied to the following specifications:

Programs

- Adobe InDesign® - up to & including CS3 version
- Adobe Illustrator® - up to & including CS3 version
- Adobe Photoshop® - up to & including CS3 version
- CorelDraw® - up to & to & including version X3

Artwork

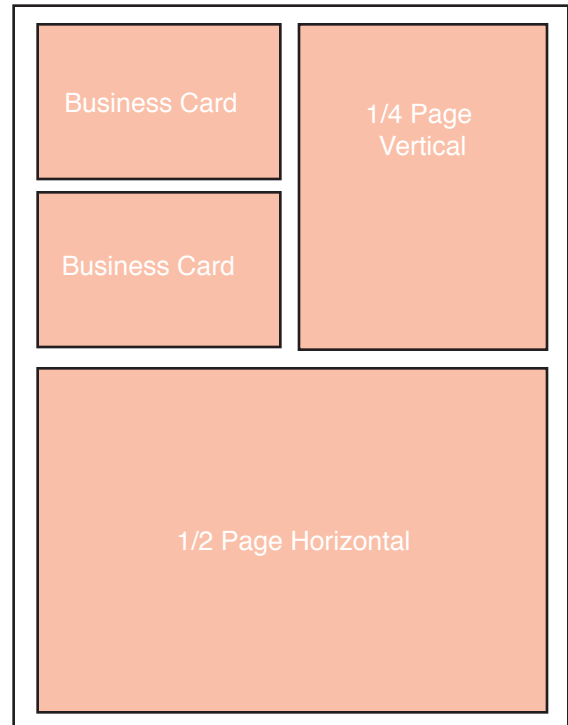
- Resolutions of images must be 300 dpi
- Images or graphic elements must be CMYK process separation

File Formats

- We accept files in the following formats:
 - INDD, AI, EPS, PDF (press optimize)

Fonts

- All fonts must be supplied - both printer & screen fonts - or converted to outlines (preferred)
- Only Postscript fonts are supported



SUPPLIES & MATERIALS

Digital materials may be supplied in the following ways:

- CD
- Email - file should be compressed & sent to marketing@viraiders.ca

IMPORTANT

We will not be held responsible for supplied material that does not meet the above specifications